

# think...then jump™

A CHILDREN'S BOOK SERIES

# MARKETING KIT



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## About The Author

Dana Perri is the children's book author of the Think...then Jump™ series, which puts forth the idea that a split second of thought about one's words and actions can truly make one a more thoughtful soul. Her first two books, *The Grumpy Frog* and *The Careless Frog*, are uniquely and brilliantly illustrated by her husband, Juan Carlos Casas. Both books have received numerous awards.

Dana was born in Brooklyn, NY. At the age of nine, a move to Long Island with her family had a profound effect on her, as she has always felt like an outsider in suburbia. This was the birth of her writing. For the past 20 years Dana has been a successful television producer. Her passion for creating and storytelling has followed her since childhood. Her career in television had been exciting but left her yearning for something more creative and more rewarding. Her television expertise was in telling the story. So it wasn't a far stretch when she decided to tell a different story. Since one of her passions is helping children have different perspectives and she has always loved to write, the thought putting those two passions together seemed like a natural marriage. It was then she began writing the tales of Rana and Lulu. However, it was after being diagnosed with breast cancer in 2005 that she became committed to bringing the stories to life and thus began the Think Then Jump™ series. That concept has become her mantra, and the one she imparts to children. Dana has visited schools in NY, NJ, VA MD and FL, reading and speaking to students about being thoughtful, believing in their natural abilities and encouraging the use of their imaginations by using all their senses. She is committed to helping children find their true selves; one story, one step, one action at a time. Dana lives with Juan Carlos live in Hartsdale, NY. To learn more about Dana, her books and Think...then Jump™, please visit her website: [www.thinkthenjump.com](http://www.thinkthenjump.com)

## About the Series

It's a jungle out there. We often run around too fast, saying things too quickly and acting too abruptly to the world around us. We chase our tails trying to get to a better place and only end up back where we started. Technology has given us IM, Twitter, Facebook and texting. All great but they push us to respond quickly and sometimes without thought.

Think...then Jump™ is a book series as well as mantra for everyday life. The rhyming stories are simple reminders of how we sometimes jump too quickly and make thoughtless choices, not on purpose but simply reacting too fast. It's a simple concept but a powerful one. Think about it... hmmm, the idea of simply thinking before we do or say anything. If we all did that, it would be almost impossible to not say or do the more thoughtful act.

The goal is to slow it all down a bit. Stop and take a breath. Of course it is important to take action, but it's equally important to take your time before doing it. Dana firmly believes in the Think...then Jump™ concept. She believes that some of the simplest things in life mean the most – kindness, sharing, thoughtfulness and responsibility for one's actions.

Welcome to her pond, where we share our lily pads, swim together without racing to the finish and hop through life with a smile and helping hand. It's not hard to do. Join Dana on this simple journey of thoughtfulness. The colorful, bold series is geared towards children ages 3-9, but the lessons are ageless.

## About the Books

### About *The Grumpy Frog*

Who among us hasn't been grumpy? I know I have. But that doesn't mean you have to get your grumpiness on others. One thing I have learned is to try to understand why I am grumpy and figure out how to not react with such a sourpuss attitude. In *The Grumpy Frog*, the bird's daily song suddenly awakens Rana, the frog, and this makes him very grumpy. But after meeting Lulu, the beautiful wise bird, he realizes that they all can live together happily. In this story, Rana and Lulu both learn that they must Think...Then Jump™.

### About *The Careless Frog*

In this story, our hippity hoppity friend, Rana the frog, is out for a morning jump. Hopping and leaping without a care, he causes a disaster wherever he leaps. Once Lulu, the wise bird, helps he realize the mess he has made, Rana thinks about his actions, and recognizing how his careless behavior affected his friends. He returns to apologize to each and every one.

### About *The Selfish Frog* (due to release in 2016)

Who among us hasn't been selfish at one time or another? And so it is true for Rana. He is busy trying to satisfy his hunger, and thus ignores the cries of help from a frightened lost bunny. Lulu hears the same cries and is quick to help. She has to push Rana to help, too. Once he sees how all the animals lend a hand, he then realizes that he how selfish he was.

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## Think...then Jump™ by Dana Perri

MONDAY, 12 APRIL 2010 07:48 ADMINISTRATOR



Hartsdale resident and award-winning author Dana Perri has launched her own company to publish her children's book series and products, [www.thinkthenjump.com](http://www.thinkthenjump.com). Dana had been in the TV production industry for 20 years before turning her business and creative energies to writing children's books. The fast paced lifestyle of production and NY living prompted her to create **Think...then Jump™**, a motto for living thoughtfully. She noted that in this ever rapid world of instant message, texting, Twitter and all the rest, we often find ourselves typing in, shouting out, acting out before we think of our behavior, and our children are following in our footsteps. For Dana, Think...then Jump™ is more than a children's book series. It's a way of life; a mantra that we can use as a gentle reminder to stop, take a breath and not just react. She acknowledges that it is important for children to learn about taking action, but feels it is equally important for them to learn about being mindful of the things they do and say. The goal behind the **Think...then Jump™** concept is to focus on some simple but important things in life – kindness, sharing, thoughtfulness and responsibility for one's actions. Think first; a simple yet often forgotten concept. Dana's debut book, *The Grumpy Frog*, is a celebrated winner of the iParenting Media Award. Her second book, *The Careless Frog*, received an honorable mention from DIY Book Festival Awards.

Here is an interview with entrepreneur Dana Perri:



### Tell us about your children's book series.

The book series, which is mainly geared toward children 3-9, focuses on a little frog named Rana, who in various situations finds that he often jumps too quickly and doesn't always make thoughtful decisions. With the help of his wise bird friend, Lulu, Rana the Frog learns that taking the time to think about his words and actions helps him make better choices. That is the basis behind **Think...then Jump™**, taking action but taking the time to be mindful about the splash we make in life.

### What makes these books different?

The books are unique in their simple, direct stories and the vibrant, bold illustrations that children are completely drawn to, especially since they have a playful, child-like quality to them. The illustrator, Juan Carlos Casas, who by the way is my husband, used an interesting technique and was able to deliver the exact visual impact that I was looking for: Big, bold images with a splash of color that is not neatly colored within the lines. There is also another unique aspect to my books. I have included questions at the end in a section I call "Questions to Ponder". These aid in opening up a dialogue with children, revealing their comprehension of the story as well as helping them to verbalize their feelings. This section has been very well received by the children, and especially the parents and teachers. My goal is to spread kindness and thoughtfulness, one word, one act, one leap at a time.

**You were a TV production executive for many years, what spurred your career change?**

For several years I had been trying to devise a new career path. Although I had a great deal of success and fun working in the TV industry, I found myself yearning to follow my heart and try to make a meaningful contribution. I suppose in a way I had Oprah's 'Live Your Best Life' proclamation ringing in my head. This became even more pressing after I was diagnosed with breast cancer in 2005. By that time I had already written 5 stories in the series but just hadn't done anything with them. My diagnosis made me realize that there is no time like the present to strive for and achieve your goals. And so began my glorious journey. The fact is that I have been writing in some form or another most of my life. Television production is a form of storytelling, so in some ways all I did was simply tweak the medium for telling my stories. At first, it was scary leaping into a new career, but mostly it is exciting to find joy in pursuing what makes my heart smile and feel like what I am contributing in a meaningful way.

**Why did you choose to use your own company to publish these books?**

There are several reasons and these are in no particular order of importance. The world of big business has been changing for some time and that is in part due to all the technology readily available. I first noticed this within the music industry, as that was my main focus in my TV career. I saw a radical change in how people made their music purchases. I think the publishing industry is feeling that same trend. I even noticed that here in Scarsdale, the Barnes and Noble shut down, which in my mind represented a big change. You can now get books downloaded anywhere, anytime through a multitude of devices. It completely alters the usual book buying/selling experience and thus the methodology has shifted. Entrepreneurs with good ideas now have the tools through technology and social media outlets to promote, sell and sustain a complete business entirely through their own efforts. I saw an opportunity to publish my own books and jumped on my lily pad. I did my due diligence. I tested the stories with children and had them reviewed by parents, educators, librarians and copywriters, each giving me excellent feedback, which I incorporated. I felt the product was strong and that I could market it on its merit. Another reason, publishers usually do not allow authors to collaborate with the illustrator. At the time, I didn't feel I could work in that paradigm. I had a clear vision for the books and simply could not be absent from that part of production. One other important aspect to publishing myself was to inspire my nieces and nephew. Since my husband and I don't have children, they are an important part of my life. After years of hearing my stories, they continually questioned why the stories couldn't be made into books. Their innocent and positive view of a world without obstacles or boundaries made me realize that anything is possible if you put forth the effort. And so, in a way to prove to them and myself that with passion, determination and hard work anything can be accomplished, I took the leap (of course, after a lot of thinking!!)

**Where can people buy your books and shirts?**

My products can be found on my website, [www.thinkthenjump.com](http://www.thinkthenjump.com). The books can be found on Amazon and locally at the following locations. I would also like to add that I am an approved BOCES artist and available for Author School Visits.

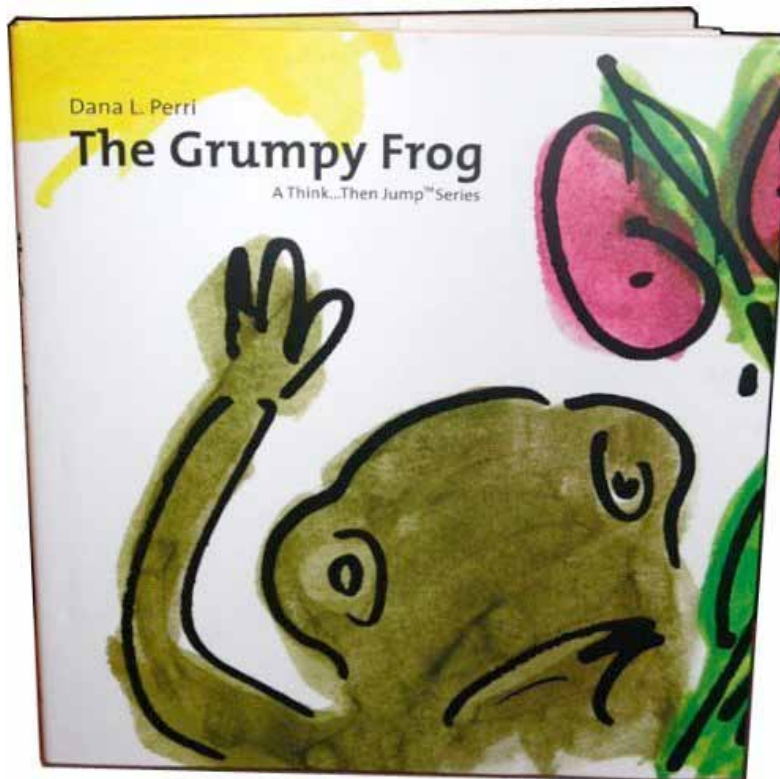
Greenburgh Nature Center  
99 Dromore Rd Scarsdale, NY 10583  
[www.greenburghnaturecenter.org](http://www.greenburghnaturecenter.org)

Reading, Writing & Wrapping  
30 East Parkway Scarsdale, NY 10583

Stone Barns Center  
630 Bedford Road Pocantico Hills, NY 10591  
[www.stonebarnscenter.org](http://www.stonebarnscenter.org)

## What links here

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Living thoughtfully and mindfully is something that many of us parents are striving to do. But how about our kids? How can we help them to do the same? Meet author Dana Perri and her **Think Then Jump** children's book series and t-shirt collection designed to help kids do just that.

Award-winning author Dana Perri has launched her own company to publish her **children's book series** and products, Think Then Jump™. Dana had been in the TV production industry for 20 years before turning her business and creative energies to writing children's books. The fast paced lifestyle of production and NY living prompted her to create Think...then Jump™, a mantra for **living thoughtfully**. She noted that in this ever rapid world of Instant Message, texting, Twitter and all the rest, we often find ourselves typing in, shouting out, acting out before we think of our behavior. Our hurry up attitude and impatience tends to lead to more reactive responses, and our children are following in our footsteps and not in a positive way.

The basic idea behind **Think...then Jump™** is to entertain the children with simple, fun stories and vibrant, bold illustrations so they are engaged and primed for hearing the lessons.

The main lesson is about taking the time to think about their words and actions which then lead to the lessons about being kind, thoughtful and responsible for one's actions. The books are unique in that there are questions to ponder at the end which not only shows a child's comprehension but opens a dialogue and helps children express their feelings.

Think...then Jump™ has a broader objective than just the children's book series. It's a way of life; a gentle reminder to stop, take a breath and not just react. It is important for children to learn about taking action, but equally important for them to learn about being mindful of the things they do and say. The goal behind **Think...then Jump™** is to get both children and adults alike to think first, and kinder, more thoughtful choices will be made. Dana's debut book, *The Grumpy Frog*, is a celebrated winner of the **iParenting Media Award**. Her second book, *The Careless Frog*, received an honorable mention from **DIY Book Festival Awards**.

Exclusive CBS Offer: Celebrity Baby Scoop readers will receive 25% off books and shirts. No coupon code needed. Simply click through on one of the links to order and your discount will be reflected when you check out.

**Price:** \$15.99

## 6 Comments

Jun 24, 2010 @ 10:33 am

**Doris** said:

I was able to attend a reading of the books and my 6 year old boy... He absolutely loved it!! The story was engaging and entertaining... for sure the conversation after the reading made it for him as he was able to interact and reflect about the story... I left the reading not only with the books, but the T-shirt and the frog toy!

[★reply](#) [★Flag as offensive](#)

Jun 24, 2010 @ 11:03 am

**Bob G.** said:

We've been reading these books since they became available, and my daughter continues to be engaged by the stories. These have lasting value--something I cannot say for all of the children's books out there. Highly recommended.

[★reply](#) [★Flag as offensive](#)

Jun 24, 2010 @ 11:14 am

**Allison** said:

My kids just love to read not only *The Grumpy Frog* but *The Careless Frog* as well. They are mesmerized by the 'come to life' illustrations. As a mom, I'm always looking for ways and sources to help reiterate the need to be kind and thoughtful in life. And these books do just that! Kudos to the author! We look forward to the next book in the series!

[★reply](#) [★Flag as offensive](#)

Jun 24, 2010 @ 02:11 pm

**Martin Glenn** said:

such a great series! i've given these to my nephews and niece, they love them!

[★reply](#) [★Flag as offensive](#)

Jun 24, 2010 @ 02:36 pm

**Nancy** said:

We have both of *The Grumpy Frog* and *The Careless Frog* and my 7 year old loves them. The message to "think before you jump" is so needed in our busy world. I found this heading on the top of a notebook my daughter was writing on one day. She was thoughtfully planning out her day and organizing herself. As adults, we need to take a lesson from these wonderfully written books! My daughter also loves the colorful, playful illustrations. Looking forward to the next one in the series. Congrats to the author!

[★reply](#) [★Flag as offensive](#)

Jun 24, 2010 @ 02:36 pm

**Phylisse** said:

*The Grumpy Frog* and *The Careless Frog* are wonderfully illustrated books with positive themes for young children. I love the books and their "Think before you Jump" philosophy. It's a hard lesson to teach day to day, but the books present it in a way that is fully transparent to kids. My elementary school was lucky enough to have a visit from Author Dana Perri. I can't say enough about how she connects with the students, teachers and administration. We can't wait to see what Rana the frog does next!





**13625 EDS Drive  
Herndon, Virginia 20171  
703 713-3332  
Fax 703 713-3336**

May 28, 2010

Dear Dana,

You exceeded expectations again! Thank you for returning to Nysmith and for your outstanding presentations. You truly have a gift in the way you communicate with young children.

Our students are still talking about the life lessons you imparted in your book talk. The Careless Frog is a welcome addition to your repertoire. We look forward to your next venture in the series. Your patience and love of children is evident in your style. Your books are gentle reminders for kindness and thoughtfulness. Our students continue to request readings of your book, The Grumpy Frog as well. Your thoughtful and creative presentation in print and in person will serve as an inspiration to us all. We applaud you for the work you do and look forward to your new books and future presentations!

I have attached some thoughts from our teachers and students. I hope you find them as delightful as I did.

Thank you for sharing your time, creativity, and talent with us. We look forward to seeing you again in the future.

Sincerely,

Gloria A. Small  
Elementary Director



**13625 EDS Drive  
Herndon, Virginia 20171  
703 713-3332  
Fax 703 713-3336**

**Thoughts from Dana Perri's visit to Nysmith School on April 23, 2010**

"I really liked *The Careless Frog*. It reminded me of *The Grumpy Frog*. I liked the way Ms. Perri explained how she planned the illustrations with her husband."

***Kayla, age 7***

"She spent a lot of time brainstorming about what else the pictures could be. We used our imaginations. It was fun!"

***Isabella, age 7***

"I liked the way Ms. Perri read her story to us. I could tell she was excited about it."

***Susanna, age 7***

I would like to begin my comments about Dana Perri by just saying she is a pleasure to have in the class. She knows her audience and tailors her comments to be age appropriate and easily understandable.

She began her talk about where you can find inspiration! She explained that she and her husband had been on vacation and had taken a picture. From that picture she created a new story that should hopefully be ready for her visit next year. Dana encouraged all the children and teachers to be open to inspiration anywhere and let your imagination soar. The children I believe came away with the courage to take a chance and try writing.

I also like the message embedded in her stories. With her newest book the children learned about friendship and she followed that up a cute lily pad extension that the teachers did the next day.

Dana clearly puts much thought into her books and visits. Thanks for the opportunity to share my feelings.

During the same time that Ms. Perri came to our class to talk about her books, our kindergarten students were creating their own ten-page books for their mothers for Mother's Day. When a student became tired or discouraged, we used Ms. Perri's books as examples of how long it took her to complete a book. They wrote and edited it themselves, made the covers, and then we bound the books and gift-wrapped them. They were so proud to be called real authors who wrote their own books.

While we were at the book fair last week, a student excitedly screamed, "Mrs. Van! Here is the real book, ALL DONE, by the REAL author, Dana Perri, who came to our class!" What a wonderful experience for the children! I was quite impressed by the connection she created with the students.

*- Mrs. Van, teacher at Nysmith School for the Gifted*



## Dana Perri Presents

# SCHOOL Visits

Using lessons from the books which incorporate the Pillars of Character and learning activities aligned to Common Core, Dana engages the students in discussions about the story and how to use the Think then Jump™ concept in their own lives. Each example is a reinforcement for building strong character traits. Dana also includes a variety of verbal, visual and sensory exercises to enhance their language arts and imagination skills.

Below are several sample Author Day Presentations from which to choose, depending on the age of the students. However, Dana's specialty is customizing a workshop depending on the grade, objectives and skills. She works closely with school principals and PTA tailoring presentations to specific curriculum. Book a visit: [dana@2fishinc.com](mailto:dana@2fishinc.com)

### Option # 1

#### Language Arts / Life Lessons

*Geared toward Pre-K– 2nd Grade  
20–35 minutes reading/interaction per class  
Maximum of 6 classes/day*

Dana reads her books then engages the students in an active conversation about the stories and how books can teach us life lessons. In discussing the concept of Think...then Jump™, the everyday examples given demonstrate that being thoughtful doesn't mean they can't have fun in life. Dana follows up by discussing the importance of details and illustrations using visual examples of the process and teamwork needed. She concludes with fun exercises that help expand their imaginations and see the many possibilities the world has painted for us.

### Option # 4

#### Story Cube Workshop

*Geared toward Grades 3–4  
40 minutes of reading/interaction, review of story & cube elements (student hands on activity)  
Maximum of 5 classes/day*

The story cube workshop focuses on the importance of gathering the basic elements of a story to help guide a writer through the writing process. After reading one of her stories, Dana will demonstrate (with the help of the students) how her story has all the basic elements needed to create a solid story. This exercise also shows the students how to create their own story cube by showing examples of characters, a setting, a plot, conflict, etc. The students are given story cubes and asked to come up with ideas for their own story. Dana, along with the teacher(s)' assistance, will guide the students through the work process. At the end of the session, several students who have completed the task will be asked to share their ideas with their fellow students.

### Option # 2

#### Character Building: "Thoughtful Me - Special You"

*Geared toward Grades 2-3  
15 minutes reading & 20 minutes of class activity  
Maximum of 6 classes/day*

This approach includes the reading/discussion portion from above as well as invites the students to partake in a thoughtful exercise. Each student is given a paper lily pad to write their name and place into a bowl. They then pick out a lily pad with another student's name. Quietly thinking, they are asked to write 3 nice characteristics about that student. Then one by one each is read aloud, bringing pride and joy to all.

### Option # 5

#### Writing Workshop Assembly & Small Group

*Geared toward Grades 3–5  
40 minute assembly to review writing elements, followed by 30–40 minutes of small group workshop with student writing  
Maximum 1 assembly with 3–4 small groups/day*

This workshop requires that two periods of school day be dedicated to the students' involvement in writing. The teachers, along with Dana, will also need to participate in helping the students write and edit their stories. The workshop begins with the assembly. Dana reads from her books and then discusses the storylines, the author's motivation and purpose. The next part of the presentation focuses on reviewing the essentials needed to write a good story. All students will be given a writing guideline packet for their small group workshop. Dana will then visit the students in small group setting to review the basics and conduct rhyming and imagination exercises to help spark their creativity. The students then will have the opportunity to write their own stories. Dana and the teacher will assist and edit their work. At the end of the day, the classes come together to hear 3-5 selected stories to be read aloud by the "authors." The students then ask the new authors what motivated them as writers.

### Option # 3

#### Author Purpose - What's the Point?

*Geared toward Grades 1-3  
10 minutes of reading & 25 minutes interaction  
Maximum of 6 classes/day*

This approach would include the reading and discussion portion from Option #1 as well as a deeper discussion about the author's purpose and inspiration. Dana will share several anecdotes about how she was inspired to write her stories. "What is the author trying to convey? Is the message obvious or hidden? Why use animals vs. people in a story?" The students will have ample time for these questions and others, engaging in a dialogue about the writing process.

## Thoughtful Comments...

Dana presented at Ossining schools 2 years in a row and we want her back! She reinforces her "Think...then Jump™" message throughout her presentation. The kids walk away with a nuts-and-bolts example of how to turn an everyday event into collaborative story. She tailors her program to the school's goals too.

-Katie Walsh  
PTA Leader, Claremont Elementary, Ossining, NY

Dana Perri visited the students of Indian Hollow Primary School with her important message: Think . . . Then Jump™. Using her book, *The Grumpy Frog*, Ms. Perri used the experiences of Rana the frog to illustrate the meaning behind her story. She asked the students to think about several scenarios she presented and decide on creative solutions using the "Think...then Jump™" idea.

Included in her presentation were various imagination exercises to have the students gain an understanding of how to open up their imaginations and see things differently!

-Brian Simpson  
Principal, Indian Hollow Primary School, Commack, NY

What a joy it was to have Dana Perri visit Jessie F. George School! She did individual presentations for each grade level K- 5, and in each case, Dana was able to immediately engage the students using terminology that related to our reading/writing workshop approach to language arts. Dana read her book to the younger students and discussed the illustrating process, which was very interesting to all. For the older students, Dana did a workshop approach with students doing some writing and illustrating of their own. She gladly answered students' questions, and certainly inspired some of our young writers. Our students thoroughly enjoyed her visit, as did !!!

-Patricia Eckel  
Retired Principal, Jessie F. George School, Washington Twp, NJ

"You are truly a gifted writer and we are so fortunate that you shared *The Grumpy Frog* with us. We loved it and it taught us a very important lesson – don't be grumpy and think before you speak. I especially loved the "Questions to Ponder".

-Rikki Doudican  
2nd Grade Teacher, Palmetto Bays Elementary, Myrtle Beach, SC

"Luc was given *The Grumpy Frog* as a present and he LOVES IT!!! It is a wonderful, poetic story and every page of illustration is worthy of framing. "The Grumpy Frog" has been one of the top 5 "bed books". We also use the term "grumpy frog" to describe behavior now... "Are you a grumpy frog today?" "Mommy's acting like a grumpy frog" etc."

-Luc's mom, Carol, NYC, NY

"so beautiful... it was funny, the other night, Benjamin was falling asleep in his little toddler bed, and I had just finished reading your book. and then he was holding it and looking at the pictures. Then he put it down and closed his eyes. THAT was an amazing picture.. with the book by his side!"

-Benjamin's mom, Sonya, NYC, NY

"Keara really responded well to the book. She was able to answer the questions thoughtfully. She liked relating it to her own issues!"

-Keara's mom, Stephanie, Los Angeles, CA



iParenting Media Award 2009  
Reviewer Feedback

Reviewer #1

This book is simply written for the age recommended to understand. The rhyming sentences catch their attention. The story contains a good, positive message and gives you something to discuss at the end. The children really enjoyed this style of book.

Reviewer #2

The positive characteristics of this book included the colorful illustrations, the quality of the binding and hardcover, the cute story and the rhyming words that were not overly predictable. We especially liked some of the first pages with the illustrations of the variety of colorful birds. The overall concept of the story was good too, with the moral that we should be kind to one another and not wake each other up too abruptly! We also liked that there were discussion questions on the last page of the book.

Reviewer #3

The most positive characteristics of this book are that it helps your child learn that when you are grumpy, it effects other people and how being grumpy can be handled in a different way. Also, the illustrations were great with reflecting the emotion of the characters in the book.



FOR IMMEDIATE RELEASE

***Think...then Jump™ Children's series***

***A Big Award Winner***

Hartsdale, NY: August 11, 2010: On Thursday, June 17, 2010, Creative Child Magazine announced the winners of their Award Program. Both books in Dana L. Perri's Think...then Jump™ series received top honors. ***The Careless Frog***, which is the second book in the series, was awarded **2010 Book of the Year**, while ***The Grumpy Frog*** received **2010 Preferred Choice Award**, both in the Behavior Learning Category. The books are unique, providing simple yet poignant story telling combined with 'leap off the page' illustrations and a set of questions at the end, which help children verbalize their feelings.

Ms. Perri had been an award-winning television producer for 20 years before turning her storytelling efforts to children's books. She created Think...then Jump™ as a mantra for living thoughtfully. By using children's books as the method to get her message out, her goal is to reach both children and adults alike in a two-pronged effort. The first target is to make an impact on the children through delightful stories and engaging imagery, thus creating a generation of thoughtful souls. Second, as parents and educators read the stories to children they become involved in promoting and emphasizing the Think...then Jump™ campaign, realizing that in order to teach the concept, they have to live it themselves. The objective to spread the idea of being more mindful of our words and actions is a message Ms. Perri lives by and focuses on in her Author School Visit Program.

2Fish, Inc. is proud to be among the winners of Creative Child Magazine and is grateful for the recognition and awards the books continue to receive, among them the distinguished **iParenting Media Award, Family Review Approval and Recommendation** and an Honorable Mention from **New York Book Awards** (for The Grumpy Frog) and an Honorable Mention from **DIY Book Award** (The Careless Frog). For additional information visit on the Creative Child Award, please visit:

[http://www.creativechild.com/toy-guide/books/behavior\\_learning\\_books](http://www.creativechild.com/toy-guide/books/behavior_learning_books)

Ms. Perri has written a total of 5 stories in this series, which follow the adventures of Rana the frog. She has an additional 5 children's stories with a wide variety of themes. Her next book entitled, ***Susie: The Strong-willed Snail*** is due to be released early 2016. She is currently developing lesson plans and merchandise under the Think...then Jump™ umbrella. All products can be purchased through the website: [www.thinkthenjump.com](http://www.thinkthenjump.com), and the books can also be found on amazon.com and at select stores across the country.

#### About 2fish Inc.

2fish Inc. is an entertainment company specializing in storytelling. Ms. Perri and 2fish inc. have produced award-winning television programs and video, and have now turned the focus on publishing children's stories under the Think...then Jump™ brand. The company's goal is to create entertaining as well as informative pieces all the while living the company mantra to live thoughtfully and Make a Mindful Splash® in all that it produces, encouraging others to do the same.

#### About Creative Child Magazine

Creative Child Magazine is a national bi-monthly publication that provides parents with the latest information on how to nurture their child's creativity. With departments such as Kids at Play, Health and Safety, Discovering Creativity, Nurturing Talent and Tomorrow's Child - Investing for Your Child's Future Creative Child Magazine is essential and the most complete parenting publication for raising well-balanced children.

#### CONTACT INFORMATION:

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[www.thinkthenjump.com](http://www.thinkthenjump.com)

# Imagination-Cafe Blog

A cross-promotional Blog for Imagination-Cafe Magazine

Showing posts for query **The grumpy frog**. [Show all posts](#)

Tuesday, December 21, 2010

## The Grumpy Frog



Are you grumpy in the morning? Are your kids? Then I have the perfect book for you.

Rana frog is sleeping peacefully by a big oak tree when suddenly...

*"...They whistled and sang, all of nature they woke..."*

Startled, Rana frog awoke and was grumpy.  
Soon a beautiful bird named Lulu points out

Rana's mistake. However, is it possible that Lulu may learn a lesson as well?  
Find out in **The Grumpy Frog** by **Dana L. Perri**, part of the *Think...Then Jump Series*.

This book is a sweet and delightful read. It demonstrates valuable life-lessons that are sure to stick with your little ones. The big, bright, bold illustrations are a perfect accompaniment.

**The Grumpy Frog** is a celebrated winner of the **iParenting Media Award**, received an Honourable Mention from the New York Book Festival, has received approval and recommendation from The Family Review Center, and most recently was named **2010 Preferred Choice** from Creative Child Magazine.

Check out **The Grumpy Frog** at; <http://thinkthenjump.com/>

Also available on [Amazon](#)

*Sandie Lee*





### **Reviewer Notes:**

Rana is not having a good day, when we begin the day's journey. He wakes to bright sun and loud cheerful chirps from the birds, breaking in to the quietness Rana had been enjoying ... All of these interruptions are just rubbing Rana the wrong way and he acts out of his frustration before thinking. Rana becomes grumpy, and begins yelling at everyone. Then the lesson of tolerance and getting along come in to play and Rana's attitude begins to change, as he interacts with the wise, wise bird. He learns how important it is to think before you speak or act.

This book is a delightful read, with a message children will understand, written in a manner they will engage in. Full of delightful images, that are fun and colorful, this book is truly one we look forward to sharing with you and recommending you begin this series with your child/ren, knowing there are more in the series coming that we hope to share with you in the future.

